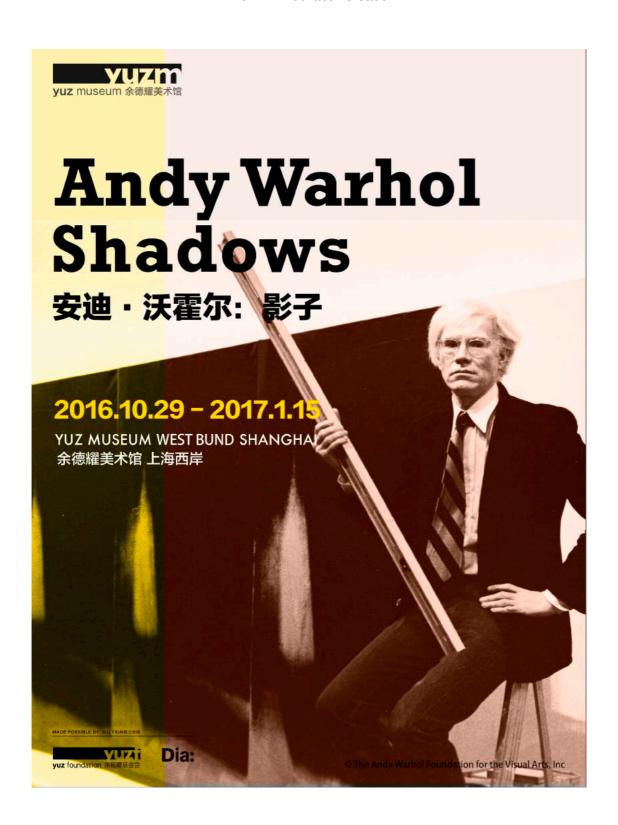


For immediate release





WARHOL: Monumental Series Make Premiere in Asia Yuz Museum Presents in Shanghai ANDY WARHOL, SHADOWS In collaboration with Dia Art Foundation, New York

"I had seen Andy Warhol shows, but I was shocked when seeing more than a hundred of large paintings! I felt so much respect for Warhol then and I was totally emotional in front of these Shadows: the first time shown as a complete piece as the original concept of Warhol."

- Budi Tek, founder of Yuz Museum and Yuz Foundation

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-"a monument to impermanence" made by the "King of Pop";

- the most mysterious work of Warhol that offers profound and immersive

experiences;

- another ground-breaking one-piece work after the Rain Room at Yuz Museum; an important work from the collection of Dia Art Foundation;
 - Asian premiere after touring world's top museums New York Dia: Beacon, Paris

Museum of Modern Art and Bilbao Guggenheim;

- a conversation between 1970s'Shadows and young artists of OVERPOP after 2010

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Yuz Museum is proud to organize for the first time in Asia, the Chinese premiere of *Shadows* by Andy Warhol: "a monument to impermanence" (Holland Cotter, New-York Times). *Shadows* is valued as the most mysterious work by Andy Warhol, the most influential artist of the 20th century, "the King of Pop", that shows the unknown side of the artist. The exhibition is presented in collaboration with the globally acclaimed Dia Art Foundation, New York. It opens at Yuz Museum, Shanghai on Saturday, 29th October, 2016.



In 1978, at age 50, Andy Warhol embarked upon the production of a monumental body of work titled Shadows with the assistance of his entourage at the Factory. The series formalized earlier explorations with abstraction, but the Shadows panels are silkscreened canvases. To locate the radical implications of Warhol's Shadows, one must begin with the work's form: this Shadows series was conceived as one painting in multiple parts, the final number of canvases determined by the dimensions of an exhibition space. The 102 canvases are installed edge to edge. They alternate between positive and negative imprints as they march along the wall of the gallery: within 1000 square meters, the 135 meters of walls of the second floor gallery of Yuz Museum are specially designed to host this monumental series. It has become the most complete presentation of *Shadows* in Asia.

In 1978 Andy Warhol said, "when I look at things, I always see the space they occupy. I always want the space to reappear, to make a comeback". Far from replicas, each Shadow corresponds to a form that reveals, with precision and self-awareness, its space, directing the spectator's gaze to light, the central subject of the series.

Founded in 1974, New York Dia Art Foundation is one of the most acclaimed art foundations in the world, and honored as the ultimate destination of minimalist art and land art. 1n 1989, Dia helped create the Andy Warhol Museum in Pittsburgh by donating a collection of works to the new entity. In the yuztalk held by the Yuz Museum in May this year – "Dia Art Foundation: from 1974 to present", Director Jessica Morgan explained: "Shadows remained part of Dia's collection because the series is so different from other works by Warhol. The more familiar images by Warhol - Marilyn Monroe and the Campbell's Soup Cans – are independent, individual works. Only Shadows was made as one work, a huge installation formed by 102 panels. It is also an unuasually abstract work for Warhol. The theme is relatively dark, about life and death. The series offers insight into the lesser known side of Warhol."

In an article about *Shadows* by the *New York Times* in 2011, the writer Holland Cotter commented, "its source images make it a monument to impermanence. Its overwhelming darkness gives it a menacing weight." The article also discovers a surprisingly coincidence between Warhol's art and the time of internet and social media (that Warhol did not experience). The writer describes the experiences of viewing *Shadows*, "I saw — and it was news to me — an image of streaming electronic impulses, a futuristic, multidirectional,



call-and-response flow of communicative data. The possible reconfigurations seem endless. You'd need cyberspace — where Warhol never was, as far as I know — to hold them all".

When *Andy Warhol: Shadows* opens, another major exhibition *OVERPOP* is presented at the Yuz Museum, featuring 17 artists with newest art after 2010. The connection and echoes between the two heavy weighted exhibitions about Pop, from 1978 to 2016, from *King of Pop* to *Overpop*, from heritage to transition...are inspirational. More in-depth dialogues will be developed during the exhibition's programmes of talks.

Andy Warhol: Shadows is made possible by Yuz Foundation and Dia Art Foundation, New York.

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Upcoming at Yuz Museum

ANDY WARHOL, SHADOWS

Organized by Yuz Museum

Presented in collaboration with Dia Art Foundation

Open to the public: Saturday, Oct 29th, 2016

Duration: 2016.10.29 - 2017.1.15

Venue: Yuz Museum, No.35, Fenggu Road, Xuhui District, West Bund, Shanghai

SUN XUN: PREDICTION LABORATORY

Curator: Barbara Pollack 2016.11.19 - 2017.1.15

MIRA DANCY: FUTURE WOMAN // remake me

2016.11.8 - 2017.1.15

NOTES TO EDITORS

1. About Andy Warhol



Andy Warhol was born in 1928 in Pittsburgh and grew up in McKeesport, Pennsylvania. From 1945 to 1949, he studied art at the Carnegie Institute of Technology, receiving a B.A. in pictorial design. In 1949 he moved to New York to pursue a career as a commercial illustrator and began exhibiting drawings and paintings in the 1950s. In 1962 he exhibited his first hand-painted Campbell Soup Can painting at Ferus Gallery in Los Angeles and silkscreened paintings at Stable Gallery in New York. Thereafter his work was widely shown nationally and abroad. Warhol died on February 22, 1987.

2. About Dia Art Foundation

Founded in 1974, Dia Art Foundation is committed to initiating, supporting, presenting, and preserving extraordinary art projects. Dia: Beacon opened in May 2003 in Beacon, New York. Dia also maintains several long-term sites, including Walter De Maria's *The New York Earth Room* (1977) and *The Broken Kilometer* (1979), Max Neuhaus's *Times Square*(1977), Joseph Beuys's *7000 Eichen* (7000 Oaks, which was inaugurated at Documenta 7 in 1982), and Dan Flavin's *untitled* (1996), all of which are located in New York City; the Dan Flavin Art Institute (established in 1983) in Bridgehampton, New York; De Maria's *The Lightning Field* (1977) in western New Mexico; Robert Smithson's *Spiral Jetty* (1970) in Great Salt Lake, Utah; and De Maria's *The Vertical Earth Kilometer* (1977) in Kassel, Germany.

Dia currently presents temporary exhibitions and installations, performances, lectures, and readings on West 22nd Street in New York City.

3. About Yuz Foundation/Yuz Museum and the founder Budi Tek

Founded in 2007 by Chinese-Indonesian entrepreneur and top Asian collector Mr. Budi Tek to accompany his philanthropic engagement in the field of arts, the Yuz Foundation is the umbrella organization of the Yuz Collection and the Yuz Museum.

The Yuz Museum in Shanghai, opened in May 2014, is a non-profit museum of contemporary art, founded by Mr. Budi Tek. It is located in the core area of Shanghai West Bund, and is one of the important parts of "West Bund Culture Corridor". Yuz Museum is committed to drawing the world's attention to Shanghai, advancing the development of contemporary Chinese art, promoting cultural dialogue between the East and the West. The museum aims to establish itself as a new landmark for exhibiting contemporary Chinese art and to be a preeminent contemporary art museum in the world.



Designed by acclaimed Japanese Architect Sou Fujimoto and built on the old site of the aircraft hangar of the former Long Hua Airport, the museum boasts a total area of 9,000 square meters, among which the hangar-converted great hall alone covers over 3,000 square meters, complementing the numerous large-scale art installations, while the other galleries offer more than 1,000 square meters for paintings, sculptures and photography of contemporary art.

Budi Tek

Budi Tek is a Chinese-Indonesian entrepreneur, philanthropist and collector, who dedicated his Yuz Foundation to contemporary art from China and the rest of the world. It aims to popularize international contemporary art through its ideas, collections, museums, sponsorship and academic projects.

Budi Tek was born in Jakarta, and grew up in Singapore to become a successful entrepreneur specializing in food industry. In 2004, he became obsessed with the contemporary art and began to study art collection. Over a decade, as a top Asian collector, he built up Yuz Collection, which balances equally art from the East and the West. The Chinese contemporary section is one of the most significant internationally, particularly for the period from the early 1980s to the late 1990s. Yuz Collection of western art ranges from mega size installations to German post war paintings and young artists' NEW ART, which call for public engagement. For Budi Tek, art is a sensory experience that is more important than the object itself.

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Images for press

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Images should not be cropped. caption: Andy Warhol, Shadows, 1978-1979. Dia Art Foundation. Installation view, Dia: Beacon, Beacon, New York. © The Andy Warhol Foundation for the Visual Arts/Artists Rights Society (ARS), New York.

Photo: Bill Jacobson.







